

# Museum Institute for Teaching Science



## Corporate Opportunities

**Help improve STEM education.**

How can you help increase the number of workers with literacy and skills in the science, technology, engineering and math (STEM) fields?

What can your company do to ensure that every young person has a teacher who opens the doors of discovery to STEM?

Did you know that a single teacher can positively influence many students each year - and thousands over the course of a career? MITS reaches over 1,000 educators each year with high quality professional development programs.



**Please join us and become a Corporate Partner today!**

# Massachusetts Needs STEM Skills

In Massachusetts, there is a gap between the STEM skills that employers are looking for and the skills of our emerging workforce. An index published by the Massachusetts High Technology Council says Massachusetts is the most difficult state in the country in which to hire tech workers.



According to the 2015 Massachusetts STEM Data Dashboard, about half of jobs in Massachusetts requiring a college degree require a high level of proficiency in a STEM field. However, **only 39% of Post-Secondary Certificates and Degrees were aligned with STEM Careers.** The report comments “Higher education STEM output is still a limiting factor of Massachusetts’ Innovation Economy.”

## MITS’ programs work to change this.

Educators who participate in a MITS program effect great change - starting in the classroom. By casting the student in the role of scientist, teachers are able to **keep STEM education dynamic, challenging and engaging.** Young people who might otherwise dismiss STEM subjects as possible career paths retain their spark of scientific curiosity by coming up with their own questions, leading their own investigations, and discovering the “why” and “how” behind their own theories.



# Why Partner with MITS?

**For over 30 years**, MITS has been a leader in providing inquiry-based, hands-on **STEM professional development for elementary, middle and high school teachers.**

In order to successfully teach inquiry-based science, **teachers need to be able to take on the viewpoint of the student as well as the educator.** MITS programs achieve this by providing inspiring, informative activities and learning environments for teachers to gain new skills and develop inquiry-based curricula for their students.



MITS promotes **inquiry-based learning** because it models the scientific process and is a particularly effective way to teach critical thinking skills. Instead of just presenting the facts, inquiry-based learning uses questions, problems and scenarios to help students learn through their own **exploration and investigations.**

**Our programs work.** We employ research-based best practices in professional development and conduct rigorous evaluation of our programs to ensure that they are effective and meet the needs of educators, students and schools. Our programs are aligned with the MA revised Science and Technology/Engineering Standards and incorporate the Science and Engineering Practices.

**It all starts with one great teacher.** By partnering with MITS, you can help provide resources, scholarships and more to teachers who are shaping the next generation of scientists, engineers and mathematicians.

Partnership levels and benefits are listed on the back page.  
For more information, contact Karen Chretien, Director of Development, at [kchretien@mits.org](mailto:kchretien@mits.org) or go online to [www.mits.org/corporate-opportunities](http://www.mits.org/corporate-opportunities).

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# 2016 Corporate Partnership Levels and Benefits

## Leadership Partner \$20,000+

- Prominent recognition as a Leadership Partner at all MITS programs and events
- Website - Prominent positioning of partner logo on the MITS home page
- Website - Partner logo on the “Support MITS” page
- E-Announcement to all of MITS’ partners
- Partner logo on MITS displays at education conferences and seminars
- Partner name listed on printed program brochures
- Recognition in “Teacher Resource Notebook” that participants receive
- Partner logo on print newsletter for donors
- Prominent recognition as a Leadership Partner in the MITS Annual Report
- Opportunity for sponsor representative to present at a MITS program
- Training and opportunities for partner’s employees to work with teachers in their classrooms

## Sustaining Partner \$10,000 - \$19,999

- Prominent recognition as a Sustaining Partner at all MITS programs and events
- Website - Prominent positioning of partner logo on the MITS home page
- Website - Partner logo on the “Support MITS” page
- Partner name listed on printed program brochures
- Partner logo on print newsletter for donors
- Recognition as a Sustaining Partner in the MITS Annual Report
- Opportunity for sponsor representative to present at a MITS program
- Training and opportunities for partner’s employees to work with teachers in their classrooms

## Supporting Partner \$5,000 - \$9,999

- Website - Partner logo on the “Support MITS” page
- Partner name listed on printed program brochures
- Partner logo on print newsletter for donors
- Recognition as a Supporting Partner in the MITS Annual Report

## Contributing Partner \$2,500 - \$4,999

- Website - Partner logo on the “Support MITS” page
- Recognition as a Contributing Partner in the MITS Annual Report

